

INTELLECTUAL

Museum and Gallery considerations	Possible solutions
Understanding labels, contextual panels and publications	<ul style="list-style-type: none"> • Use plain English and a clear font • Use a variety of communication styles such as images/symbols to assist in tracking key ideas (but don't let this overwhelm the overall message)
Orientation around the site	<ul style="list-style-type: none"> • Provide clear information about the location of key points on your site (such as toilets, exhibitions, shop etc.) • Images/symbols can assist in orientation
Learning styles and needs of users	<ul style="list-style-type: none"> • Provide different entry points for different interests • Organise focused events for specialists or a specialist brochure/information sheet
Need for independent learning	<ul style="list-style-type: none"> • Layer information so that users can be directed to sources of further information rather than overwhelming information sheets